



Answers to multiple-choice questions

The correct answer to each question is shown in **bold font**.

Section 7: Global interactions at the local level

- 1 The term 'glocalisation' originated in:
 - A India
 - B Japan**
 - C Russia
 - D Germany

- 2 The author of *Localisation: Global Manifesto* is:
 - A Jonathon Porritt
 - B Colin Hines**
 - C Ariel Dorfman
 - D Henning Mankell

- 3 The Glocal Forum was founded in:
 - A 1971
 - B 1981
 - C 1991
 - D 2001**

- 4 What proportion of the world's GDP is produced domestically within national boundaries?
 - A 70%**
 - B 60%
 - C 50%
 - D 40%



- 5 The state, quality or ideal of being just, impartial and fair is known as:
- A sustainable
 - B democratic
 - C equity**
 - D revolutionary
- 6 The Global Union Research Network (GURN) was established in:
- A 1974
 - B 1984
 - C 1994
 - D 2004**
- 7 In 2008 the global Muslim population was approximately:
- A 1000 million
 - B 1200 million
 - C 1400 million
 - D 1600 million**
- 8 The halal food market accounts for approximately what proportion of the world food market?
- A 8%
 - B 16%**
 - C 24%
 - D 32%



- 9 A drug that is exactly the same as a brand-name drug and which may be manufactured and marketed after the brand-name drug's patent expires is known as:
- A an alternative drug
 - B an equivalent drug
 - C a generic drug**
 - D a parallel drug
- 10 The Grameen Bank was developed in:
- A India
 - B Pakistan
 - C Bangladesh**
 - D Sri Lanka
- 11 Tiny loans to help poor people start businesses are known as:
- A easycredit
 - B microcredit**
 - C tinycredit
 - D macrocredit
- 12 The headquarters of Nike are in:
- A Japan
 - B the USA**
 - C Germany
 - D France