



Multiple-choice questions

Section 7: Global interactions at the local level

- 1 The term 'glocalisation' originated in:
 - A India
 - B Japan
 - C Russia
 - D Germany

- 2 The author of *Localisation: Global Manifesto* is:
 - A Jonathon Porritt
 - B Colin Hines
 - C Ariel Dorfman
 - D Henning Mankell

- 3 The Glocal Forum was founded in:
 - A 1971
 - B 1981
 - C 1991
 - D 2001

- 4 What proportion of the world's GDP is produced domestically within national boundaries?
 - A 70%
 - B 60%
 - C 50%
 - D 40%



- 5** The state, quality or ideal of being just, impartial and fair is known as:
- A sustainable
 - B democratic
 - C equity
 - D revolutionary
- 6** The Global Union Research Network (GURN) was established in:
- A 1974
 - B 1984
 - C 1994
 - D 2004
- 7** In 2008 the global Muslim population was approximately:
- A 1000 million
 - B 1200 million
 - C 1400 million
 - D 1600 million
- 8** The halal food market accounts for approximately what proportion of the world food market?
- A 8%
 - B 16%
 - C 24%
 - D 32%



- 9** A drug that is exactly the same as a brand-name drug and which may be manufactured and marketed after the brand-name drug's patent expires is known as:
- A an alternative drug
 - B an equivalent drug
 - C a generic drug
 - D a parallel drug
- 10** The Grameen Bank was developed in:
- A India
 - B Pakistan
 - C Bangladesh
 - D Sri Lanka
- 11** Tiny loans to help poor people start businesses are known as:
- A easycredit
 - B microcredit
 - C tinycredit
 - D macrocredit
- 12** The headquarters of Nike are in:
- A Japan
 - B the USA
 - C Germany
 - D France